

EEO PUBLIC FILE REPORT

For Radio Stations

WBUS (FM), 93.7, Boalsburg, PA
WRSC (FM) 103.1, State College, PA
WMAJ (FM) 99.5, Center Hall, PA
WQWK 1450, State College, PA
WRSC 1390, State College, PA
WFGE (FM), 101.1, Tyrone, PA

Employment Unit Address:

2551 Park Center Blvd.
State College, PA 16801

**This EEO Public File Report
Covers the One-Year Period
Ending on April 1, 2011**

This EEO Public File Report is filed in each Stations public inspection file pursuant to Section 73.2080(c) (6) of the Federal Communications Commission's ("FCC") rules.

During this one-year period, the stations filled the following full-time vacancies:

- ACCOUNT EXECUTIVE – 5
- ON – AIR PERSONALITY - 1
- GRAPHIC ARTIST / SALES ASSISTANT- 1
- *ON-AIR PERSONALTY / COPYWRITER – 1
- **ON-AIR PERSONALITY - 1

The station interviewed a total of 51 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Name of Recruitment Source	Address	Contact Person	# Referred by Source	Request Notification
On Air Recruitment Forever Broadcasting	2551 Park Center Blvd State College, PA 16801	Scott Cohagan	15	No
Referral Forever Broadcasting	2551 Park Center Blvd State College, PA 16801	Scott Cohagan	1	No
Pennsylvania Association of Broadcasters	8501 Paxton Street Hummelstown, PA 17036	Gail Ponti	0	No
Websites Forever Broadcasting	2551 Park Center Blvd State College, PA 16801	Scott Cohagan	7	No
Internal Posting Forever Broadcasting	2551 Park Center Blvd State College, PA 16801	Scott Cohagan	2	No
Walk In/Apply In Person Forever Broadcasting	2551 Park Center Blvd State College, PA 16801	Scott Cohagan	1	No
Penn State University College of Communication	208-D Carnegie Building University Park, PA 16802	Bob Martin	0	No
Career Link of Centre County	1300 Benner Pike State College, PA 16801	Josh Fuller	10	No
Referral Friend	N/A	N/A	2	No

Craigslist	1381 9 th Avenue San Francisco, CA 94122	N/A	1	No
South Hills School of Business & Technology	480 Waupelani Dr. State College, PA 16801	Ms. Yoder	1	No
Referral – Altoona Employee	One Forever Drive Hollidaysburg, PA 16648	Donna Hiem	1	No
Advantage Resource Group	444 East College Avenue State College, PA 16801	Sally Stanton	0	No
Bellefonte Intervalley Chamber of Commerce	320 West High Street Bellefonte, PA 16823	Gary Hoover	0	No
Chamber of Business & Industry	200 Innovation Park State College, PA 16801	Jean Gerber	0	No
Penn State Career Services Employment Relations	101 Bank of America Career Services Center University Park, PA 16802	Kathy Early	2	No
Lock Haven University Communication Media Department	127 Russell Hall Lock Haven, PA 17745	Dr. Karen Kline	0	No
Wings	jessicadolan@roomtobreathe.us	Jessica Dolan	0	No
State College Young Professionals	Zeta.metroreflective@gmail.com	Kate Clarke	0	No
State College Women's Club	902 S. Allen Street P.O. Box 917 State College, PA 16801	Lou Webb	0	No
Penn State University College of Continuing Education	121 Outreach Building University Park, PA 16802	Esther Niedermeyer	2	No
Career Builder.com Centre Daily Times	P.O. Box 89 State College, PA 16804	Heidi McNeal	0	No
AllAccess.com	28955 Pacific Coast Highway Suite 210 Malibu, CA 90265	N/A	6	No
PICCC, Inc.	2595 Clyde Ave., Ste. 1 State College, PA 16801	Cheryl Johnson	0	No
Internal Posting Forever Broadcasting	900 Water Street Meadville, PA 16335	Scott Cohagan	0	No
Internal Posting Forever Broadcasting	3553 East State Street Hermitage, PA 16148	Scott Cohagan	0	No

Internal Posting Forever Broadcasting	109 Plaza Drive, Suite 2 Johnstown, PA 15905	Scott Cohagan	0	No
Internal Posting Forever Broadcasting	1411 Liberty Street, Franklin, PA 16323	Scott Cohagan	0	No
Internal Posting Forever Broadcasting	One Forever Drive Hollidaysburg, PA 16648	Scott Cohagan	0	No

*ON-AIR PERSONALTY / COPYWRITTER – 1 – Pat Urban was a Exigent Hire because was a part-time position to become available

** ON-AIR PERSONALITY – 1 – Jaysen Gold was a Exigent Hire because was a part-time position to become available

ATTACHMENT A

EEO INFORMATION FOR FULL-TIME VACANCIES

Attachment A contains the following information for each full-time vacancy:

1. The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number
2. The recruitment source that referred the hiree for each full-time vacancy
3. The total number of persons interviewed for each full-time vacancy; and
4. The total number of interviewees referred by each recruitment source used in connection with each vacancy

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: On-Air Personality

Recruitment Source That Referred the Hire: All Access

Date Vacancy Opened: 3/10/2010

Total Number of Persons Interviewed for the Vacancy: 7

Date Vacancy Filled: 5/18/2010

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone #	Total # Inter-viewed	Request Noti-fication
Recruitment On Air Forever Broadcasting	2551 Park Center Blvd. State College, PA 16801	Scott Cohagan	814-237-9800	0	No
Internal Posting Forever Broadcasting	2551 Park Center Blvd. State College, PA 16801	Scott Cohagan	814-237-9800	0	No
PA Association of Broadcasters	8501 Paxton Street Hummelstown, PA 17036	Gail Ponti	717-482-4820	0	No
Forever Broadcasting Station Websites – WBUS, WRSC-AM/FM, WMAJ, WQWK, WFGE	2551 Park Center Blvd. State College, PA 16801	Scott Cohagan	814-237-9800	0	No
Referral – Altoona Employee	One Forever Drive Hollidaysburg, PA	Donna Hiem	814-941-9800	1	No
Career Link of Centre County	1300 Benner Pike State College, PA 16801	Josh Fuller	814-272-5465	0	No
PICCC, Inc.	2595 Clyde Avenue, Ste 1 State College, PA 16801	Cheryl Johnson	814-237-8998	0	No
State College Young Professionals	Via email zeta.metroreflective@gmail.com	Kate Clarke	N/A	0	No
Wings	Via email jessicadolana@roomtobreathe.us	Jessica Dolan	814-360-1063	0	No
State College Women's Club	902 S. Allen Street, P.O. Box 917 State College, PA 16804	Lou Web	814-238-2322	0	No
Pennsylvania State University College of Communications	208-D Carnegie Building University Park, PA 16802	Bob Martin Assistant Dean	814-863-4674	0	No
Lock Haven University Communication Media Department	127 Russell Hall Lock Haven, PA 17745	Dr. Karen Kline	570-484-2376	0	No
Career Builder.com Centre Daily Times	P.O. Box 89 State College, PA 16801	Heidi McNeal	814-238-7355	0	No
South Hills School of Business & Technology	480 Waupelani Drive State College, PA 16801	Ms. Yoder	814-234-7755	0	No
Penn State Career Services Employment Relations	101 Bank of America Career Services Center University Park, PA 16802	Kathy Early	814-865-2377	0	No
Bellefonte Intervalley Chamber of Commerce	320 West High Street Bellefonte, PA 16823	Gary Hoover	814-355-2917	0	No
Advantage Resource Group	444 East College Avenue State College, PA 16801	Sally Stanton	814-278-0477	0	No

Chamber of Business & Industry	200 Innovation Park State College, PA 16801	Jean Gerber	814-235-1666	0	No
Craigslist	1381 9 th Avenue San Francisco, CA 94122	N/A	800-664-0633	0	No
AllAccess.com	28955 Pacific Coast Highway Suite 210 Malibu, CA 90265	N/A	310-457-6616	6	No
Internal Posting Forever Broadcasting	900 Water Street Meadville, PA 16335	Scott Cohagan	814-724-1111	0	No
Internal Posting Forever Broadcasting	3553 East State Street Hermitage, PA 16148	Scott Cohagan	724-346-5070	0	No
Internal Posting Forever Broadcasting	109 Plaza Drive, Suite 2 Johnstown, PA 15905	Scott Cohagan	814-255-4186	0	No
Internal Posting Forever Broadcasting	1411 Liberty Street Franklin, PA 16323	Scott Cohagan	814-432-2188	0	No
Internal Posting Forever Broadcasting	One Forever Drive Hollidaysburg, PA 16648	Scott Cohagan	814-941-9800	0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive

Recruitment Source That Referred the Hire: On Air Recruitment

Date Vacancy Opened: 3/15/2010

Total Number of Persons Interviewed for the Vacancy: 6

Date Vacancy Filled: 5/10/2010

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone #	Total # Inter-viewed	Request Noti-fication
Recruitment On Air Forever Broadcasting	2551 Park Center Blvd. State College, PA 16801	Scott Cohagan	814-237-9800	2	No
Internal Posting Forever Broadcasting	2551 Park Center Blvd. State College, PA 16801	Scott Cohagan	814-237-9800	0	No
PA Association of Broadcasters	8501 Paxton Street Hummelstown, PA 17036	Gail Ponti	717-482-4820	0	No
Forever Broadcasting Station Websites – WBUS, WRSC-AM/FM, WMAJ, WQWK, WFGE	2551 Park Center Blvd. State College, PA 16801	Scott Cohagan	814-237-9800	2	No
Career Link of Centre County	1300 Benner Pike State College, PA 16801	Josh Fuller	814-272-5465	2	No
PICCC, Inc.	2595 Clyde Avenue, Ste 1 State College, PA 16801	Cheryl Johnson	814-237-8998	0	No
State College Young Professionals	Via email zeta.metroreflective@gmail.com	Kate Clarke	N/A	0	No
Wings	Via email jessicadolana@roomtobreathe.us	Jessica Dolan	814-360-1063	0	No
State College Women's Club	902 S. Allen Street, P.O. Box 917 State College, PA 16804	Lou Web	814-238-2322	0	No
Pennsylvania State University College of Communications	208-D Carnegie Building University Park, PA 16802	Bob Martin Assistant Dean	814-863-4674	0	No
Lock Haven University Communication Media Department	127 Russell Hall Lock Haven, PA 17745	Dr. Karen Kline	570-484-2376	0	No
Career Builder.com Centre Daily Times	P.O. Box 89 State College, PA 16801	Heidi McNeal	814-238-7355	0	No
South Hills School of Business & Technology	480 Waupelani Drive State College, PA 16801	Ms. Yoder	814-234-7755	0	No
Penn State Career Services Employment Relations	101 Bank of America Career Services Center University Park, PA 16802	Kathy Early	814-865-2377	0	No
Bellefonte Intervalley Chamber of Commerce	320 West High Street Bellefonte, PA 16823	Gary Hoover	814-355-2917	0	No
Advantage Resource Group	444 East College Avenue State College, PA 16801	Sally Stanton	814-278-0477	0	No
Chamber of Business & Industry	200 Innovation Park State College, PA 16801	Jean Gerber	814-235-1666	0	No

Craigslist	1381 9 th Avenue San Francisco, CA 94122	N/A	800-664-0633	0	No
Internal Posting Forever Broadcasting	900 Water Street Meadville, PA 16335	Scott Cohagan	814-724-1111	0	No
Internal Posting Forever Broadcasting	3553 East State Street Hermitage, PA 16148	Scott Cohagan	724-346-5070	0	No
Internal Posting Forever Broadcasting	109 Plaza Drive, Suite 2 Johnstown, PA 15905	Scott Cohagan	814-255-4186	0	No
Internal Posting Forever Broadcasting	1411 Liberty Street Franklin, PA 16323	Scott Cohagan	814-432-2188	0	No
Internal Posting Forever Broadcasting	One Forever Drive Hollidaysburg, PA 16648	Scott Cohagan	814-941-9800	0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive

Recruitment Source That Referred the Hire: On Air Recruitment/Referral

Date Vacancy Opened: 5/11/2010

Total Number of Persons Interviewed for the Vacancy: 12

Date Vacancy Filled: 7/6/2010 & 7/26/2010

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone #	Total # Inter-viewed	Request Noti-fication
Recruitment On Air Forever Broadcasting	2551 Park Center Blvd. State College, PA 16801	Scott Cohagan	814-237-9800	6	No
Internal Posting Forever Broadcasting	2551 Park Center Blvd. State College, PA 16801	Scott Cohagan	814-237-9800	1	No
PA Association of Broadcasters	8501 Paxton Street Hummelstown, PA 17036	Gail Ponti	717-482-4820	0	No
Forever Broadcasting Station Websites – WBUS, WRSC-AM/FM, WMAJ, WQWK, WFGE	2551 Park Center Blvd. State College, PA 16801	Scott Cohagan	814-237-9800	1	No
Career Link of Centre County	1300 Benner Pike State College, PA 16801	Josh Fuller	814-272-5465	0	No
PICCC, Inc.	2595 Clyde Avenue, Ste 1 State College, PA 16801	Cheryl Johnson	814-237-8998	0	No
State College Young Professionals	Via email zeta.metroreflective@gmail.com	Kate Clarke	N/A	0	No
Wings	Via email jessicadolana@roomtobreathe.us	Jessica Dolan	814-360-1063	0	No
State College Women's Club	902 S. Allen Street, P.O. Box 917 State College, PA 16804	Lou Web	814-238-2322	0	No
Pennsylvania State University College of Communications	208-D Carnegie Building University Park, PA 16802	Bob Martin Assistant Dean	814-863-4674	0	No
Lock Haven University Communication Media Department	127 Russell Hall Lock Haven, PA 17745	Dr. Karen Kline	570-484-2376	0	No
Career Builder.com Centre Daily Times	P.O. Box 89 State College, PA 16801	Heidi McNeal	814-238-7355	0	No
South Hills School of Business & Technology	480 Waupelani Drive State College, PA 16801	Ms. Yoder	814-234-7755	0	No
Penn State Career Services Employment Relations	101 Bank of America Career Services Center University Park, PA 16802	Kathy Early	814-865-2377	1	No
Bellefonte Intervalley Chamber of Commerce	320 West High Street Bellefonte, PA 16823	Gary Hoover	814-355-2917	0	No
Advantage Resource Group	444 East College Avenue State College, PA 16801	Sally Stanton	814-278-0477	0	No
Chamber of Business & Industry	200 Innovation Park State College, PA 16801	Jean Gerber	814-235-1666	0	No

Penn State University College of Continuing Education	121 Outreach Building University Park, PA 16802	Esther Niedermyer	814-865-3443	2	No
Referral				1	No
Internal Posting Forever Broadcasting	900 Water Street Meadville, PA 16335	Scott Cohagan	814-724-1111	0	No
Internal Posting Forever Broadcasting	3553 East State Street Hermitage, PA 16148	Scott Cohagan	724-346-5070	0	No
Internal Posting Forever Broadcasting	109 Plaza Drive, Suite 2 Johnstown, PA 15905	Scott Cohagan	814-255-4186	0	No
Internal Posting Forever Broadcasting	1411 Liberty Street Franklin, PA 16323	Scott Cohagan	814-432-2188	0	No
Internal Posting Forever Broadcasting	One Forever Drive Hollidaysburg, PA 16648	Scott Cohagan	814-941-9800	0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive

Recruitment Source That Referred the Hire: On-Air Recruitment

Date Vacancy Opened: 8/09/2010

Total Number of Persons Interviewed for the Vacancy: 17

Date Vacancy Filled: 01/03/2011

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone #	Total # Interviewed	Request Notification
Recruitment On Air Forever Broadcasting	2551 Park Center Blvd. State College, PA 16801	Scott Cohagan	814-237-9800	3	No
Internal Posting Forever Broadcasting	2551 Park Center Blvd. State College, PA 16801	Scott Cohagan	814-237-9800	1	No
PA Association of Broadcasters	8501 Paxton Street Hummelstown, PA 17036	Gail Ponti	717-482-4820	0	No
Forever Broadcasting Station Websites – WBUS, WRSC-AM/FM, WMAJ, WQWK, WFGE	2551 Park Center Blvd. State College, PA 16801	Scott Cohagan	814-237-9800	3	No
Career Link of Centre County	1300 Benner Pike State College, PA 16801	Josh Fuller	814-272-5465	6	No
PICCC, Inc.	2595 Clyde Avenue, Ste 1 State College, PA 16801	Cheryl Johnson	814-237-8998	0	No
State College Young Professionals	Via email zeta.metroreflective@gmail.com	Kate Clarke	N/A	0	No
Wings	Via email jessicadolan@roomtobreathe.us	Jessica Dolan	814-360-1063	0	No
State College Women's Club	902 S. Allen Street, P.O. Box 917 State College, PA 16804	Lou Web	814-238-2322	0	No
Pennsylvania State University College of Communications	208-D Carnegie Building University Park, PA 16802	Bob Martin Assistant Dean	814-863-4674	0	No
Lock Haven University Communication Media Department	127 Russell Hall Lock Haven, PA 17745	Dr. Karen Kline	570-484-2376	0	No
Career Builder.com Centre Daily Times	P.O. Box 89 State College, PA 16801	Heidi McNeal	814-238-7355	0	No
South Hills School of Business & Technology	480 Waupelani Drive State College, PA 16801	Ms. Yoder	814-234-7755	0	No
Penn State Career Services Employment Relations	101 Bank of America Career Services Center University Park, PA 16802	Kathy Early	814-865-2377	1	No
Bellefonte Intervalley Chamber of Commerce	320 West High Street Bellefonte, PA 16823	Gary Hoover	814-355-2917	0	No
Advantage Resource Group	444 East College Avenue State College, PA 16801	Sally Stanton	814-278-0477	0	No
Chamber of Business & Industry	200 Innovation Park State College, PA 16801	Jean Gerber	814-235-1666	0	No

Penn State University College of Continuing Education	121 Outreach Building University Park, PA 16802	Esther Niedermyer	814-865-3443	0	No
Walk-In				1	No
Referral				2	No
Internal Posting Forever Broadcasting	900 Water Street Meadville, PA 16335	Scott Cohagan	814-724-1111	0	No
Internal Posting Forever Broadcasting	3553 East State Street Hermitage, PA 16148	Scott Cohagan	724-346-5070	0	No
Internal Posting Forever Broadcasting	109 Plaza Drive, Suite 2 Johnstown, PA 15905	Scott Cohagan	814-255-4186	0	No
Internal Posting Forever Broadcasting	1411 Liberty Street Franklin, PA 16323	Scott Cohagan	814-432-2188	0	No
Internal Posting Forever Broadcasting	One Forever Drive Hollidaysburg, PA 16648	Scott Cohagan	814-941-9800	0	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: **Graphic Artist / Sales Assistant**

Recruitment Source That Referred the Hire: **Careerlink**

Date Vacancy Opened: **10/27/2010**

Total Number of Persons Interviewed for the Vacancy: **9**

Date Vacancy Filled: **01/03/2011**

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone #	Total # Inter-viewed	Request Noti-fication
Recruitment On Air Forever Broadcasting	2551 Park Center Blvd. State College, PA 16801	Scott Cohagan	814-237-9800	4	No
Internal Posting Forever Broadcasting	2551 Park Center Blvd. State College, PA 16801	Scott Cohagan	814-237-9800	0	No
PA Association of Broadcasters	8501 Paxton Street Hummelstown, PA 17036	Gail Ponti	717-482-4820	0	No
Forever Broadcasting Station Websites – WBUS, WRSC-AM/FM, WMAJ, WQWK, WFGE	2551 Park Center Blvd. State College, PA 16801	Scott Cohagan	814-237-9800	1	No
Career Link of Centre County	1300 Benner Pike State College, PA 16801	Josh Fuller	814-272-5465	2	No
PICCC, Inc.	2595 Clyde Avenue, Ste 1 State College, PA 16801	Cheryl Johnson	814-237-8998	0	No
State College Young Professionals	Via email zeta.metroreflective@gmail.com	Kate Clarke	N/A	0	No
Wings	Via email jessicadolan@roomtobreathe.us	Jessica Dolan	814-360-1063	0	No
State College Women's Club	902 S. Allen Street, P.O. Box 917 State College, PA 16804	Lou Web	814-238-2322	0	No
Pennsylvania State University College of Communications	208-D Carnegie Building University Park, PA 16802	Bob Martin Assistant Dean	814-863-4674	0	No
Lock Haven University Communication Media Department	127 Russell Hall Lock Haven, PA 17745	Dr. Karen Kline	570-484-2376	0	No
Career Builder.com Centre Daily Times	P.O. Box 89 State College, PA 16801	Heidi McNeal	814-238-7355	0	No
South Hills School of Business & Technology	480 Waupelani Drive State College, PA 16801	Ms. Yoder	814-234-7755	1	No
Penn State Career Services Employment Relations	101 Bank of America Career Services Center University Park, PA 16802	Kathy Early	814-865-2377	0	No
Bellefonte Intervalley Chamber of Commerce	320 West High Street Bellefonte, PA 16823	Gary Hoover	814-355-2917	0	No
Advantage Resource Group	444 East College Avenue State College, PA 16801	Sally Stanton	814-278-0477	0	No
Chamber of Business & Industry	200 Innovation Park State College, PA 16801	Jean Gerber	814-235-1666	0	No

Penn State University College of Continuing Education	121 Outreach Building University Park, PA 16802	Esther Niedermyer	814-865-3443	0	No
Craigslist	1381 9 th Avenue San Francisco, CA 94122	N/A	800-664-0633	1	No
Internal Posting Forever Broadcasting	900 Water Street Meadville, PA 16335	Scott Cohagan	814-724-1111	0	No
Internal Posting Forever Broadcasting	3553 East State Street Hermitage, PA 16148	Scott Cohagan	724-346-5070	0	No
Internal Posting Forever Broadcasting	109 Plaza Drive, Suite 2 Johnstown, PA 15905	Scott Cohagan	814-255-4186	0	No
Internal Posting Forever Broadcasting	1411 Liberty Street Franklin, PA 16323	Scott Cohagan	814-432-2188	0	No
Internal Posting Forever Broadcasting	One Forever Drive Hollidaysburg, PA 16648	Scott Cohagan	814-941-9800	0	No

ATTACHMENT B

OUTREACH ACTIVITIES

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time periods covered by this report. The stations have engaged in the following outreach activities:

Forever/Megahertz Internship Program

The stations hosted internships for 1 student January 2010 thru May 2010, 1 student May thru August, and 12 students from August 2010 thru December 2010

Partner: The Pennsylvania State University – The College of Communications

Contact: Bob Martin
Assistant Dean for Internships and Career Placement
208-D Carnegie Building
University Park, PA 16802-5101
Telephone: 814-863-4674
Fax: 814-863-8044
E-mail: rpm163@psu.edu

Description of the Internship Program: The Pennsylvania State University's College of Communications is the largest ACEJMC accredited undergraduate communications program in the country. Forever Broadcasting has a long standing relationship with the College of Communications to help prepare students to take their place in society as active, critical and engaged media professionals. We provide Internship opportunities to a minimum of 10 students per year. We work with the College to design a program that allows students to earn college credit for hands on experience at the Radio Stations. The Internships are designed to meet the needs of the Radio Stations and academic requirements of the University. Each Internship is uniquely designed. Students work with Program Directors, Business Manager, Chief Engineer, Sales Manager and the General Manager to fulfill their Internship.

Each semester we post opportunities with the University for On-air, Sales and Technical Internships. For this period we had internships as per the following:

- WFGE (FM), one opening for morning show assistant, remote broadcast, public service announcements, emergency preparedness, promotional events, automation systems. Position open several days to all week until it ends.

- WQWK (AM), twelve openings for reporting internship for high school and college football games, assistant producer, tailgate shows technical set up, studio assistant.

Sales / Marketing Internship - At Forever Broadcasting you'll be strengthening your knowledge of how the Radio Medium works. You will get an understanding of how advertising, media, and radio works. You'll be shown the selling skills and marketing techniques as you develop from your day-to-day internship.

All Stations Internship - Programming directors seeking on air assistance, board operator, promotions assistance.

Radio Station Group Tours

We routinely give group tours of our facility at 2551 Park Center Blvd., State College, to organizations such as Boy and Girl Scouts, elementary and high school groups, church groups and other similar groups. The tours provide an introduction to the Radio Broadcasting Industry and are offered for free. A typical tour includes information on the history of Radio and our stations. We explain and demonstrate the broadcasting equipment used to transmit programming from the studio to the transmitter site, we explain the studio equipment and how it functions. An introduction and hands on recording of commercial production is demonstrated. An explanation of all positions and responsibility of station personnel is also given. We discuss our station formats, audience and coverage area. The tours are given by station management in programming and sales. The tours are tailored to meet the goals of the specific groups.

We gave a tour to Tiger Den Pack 67 on 3/23/2010. The Troup leader was Eric Strauch and the tour was given by the General Manager, Scott Cohagan and Program Director Tony Riccardi.

We gave a tour to Tiger Cub Scout Pack 375 on 12/13/2010. The Troup leader was John Petrick and the tour was given by the General Manager, Scott Cohagan, Lucas Bubb and Jeff Hunt.

We gave a tour to Boalsburg Boys Scout Troop 380 on 01/06/2011. The Troup leader was Bob Sutherland the tour was given by the General Manager, Scott Cohagan, Lucas Bubb and Jaysen Gold.

We gave a tour to Panorama Tiger Scout Pack 380 & Radio Park Tiger Scout Pack 82 on 03/21/2011. The Troup leader was Michelle Fullmer the tour was given by the General Manager, Scott Cohagan, Jeff Hunt and Jaysen Gold.

To request a tour contact:
Forever Broadcasting
2551 Park Center Blvd.
State College, PA 16801
Attention: General Manager
Phone: 814-237-9800

Participation in Educational Events

On October 6, 2010, Kerby Confer, Partner / Member of Forever Broadcasting, spoke to The Pennsylvania State University Communications class about job opportunities in media and radio in particular. Following the lecture Kerby counseled class members and invited them to apply for positions at Forever Broadcasting.

On October 16, 2010, Scott Cohagan, General Manager, and Jerry Valerie attended the Civil Air Patrol WINGS Conference at The Penn Stater Conference Center Hotel. Information was available about open positions at Forever Broadcasting and career opportunity in Radio Broadcasting. Scott also spoke with the Civil Air Patrol about how to work with Forever Broadcasting in case of emergency.

On January 31, 2011, Scott Cohagan, General Manager spoke to The Pennsylvania State University Communications class about the radio broadcasting industry. Topics covered the medium of Radio broadcasting, various positions/responsibilities at the radio stations and career / internship opportunities. It was followed by a question and answer session.

On February 21, 2011, Scott Cohagan, General Manager, and Wendy Lynch, General Sales Manager, talked with and gave a tour to South Hills School of Business & Technology student, Jessica Long. Wendy answered interview questions about Radio, marketing, sales and her responsibilities. The information helped Jessica prepare her Job Search term paper.

Establishment of Training Programs for Station Personnel

The Station's General Manager, General Sales Manager and Account Executives have been routinely training on-line with the Radio Advertising Bureau and the Pennsylvania Associations of Broadcasters (The Local Broadcast Sales Team). During this period, five Account Executives & our General Sales Manager have earned Radio Marketing Professional Certifications from the Radio Advertising Bureau. These are education / instructional courses designed to improve our sales team.

On October 8, 2010, Allan G. Moskowitz, Esq. conducted training to management staff to insure equal employment opportunity and preventing discrimination. In attendance were the General Manager, the General Sales Manager and three Program Directors.

General Sales Manager, Wendy Lynch, attended the Radio Advertising Bureau (RAB), BMI and Mentoring and Inspiring Women in Radio Group (MIW) Rising Through the Ranks. The two-day training seminar dedicated to the support and advancement of women in Radio sales management was held August 31-September 1, 2010, at the BMI Offices in Nashville, Tennessee. Designed for relatively recent and emerging managers, the seminar focused on critical sales management techniques and encompassed everything from time management to public speaking.

Course content included:

- The Role of Today's Radio Manager
- Budgeting and Goal Setting
- The Art of Selling Your Ideas
- Time Management for Executives
- Better Management through Employee Style Identification

Plus, the seminar also included classes specifically for women, such as:

- Women in Radio's Workplace
- Understanding the Benefits of Networking and Mentoring
- And more!

On February 10, 2011, Robin Binder Heath, Esq. conducted training to better improve employee / employer relations, interview / employment practices, FMLA / ADA and other critical issues. In attendance was Scott Cohagan the General Manager and company President, Carol Logan, Assistant Controller, Patti Fye and other company General Managers.

Participation in Scholarship Program

Kerby Confer, Partner / Member of Forever Broadcasting, has financially pledged to the Robert K. Zimmerman Scholarship Fund at The Pennsylvania State University College of Communications for deserving Communication Majors.

Job Fairs - - Job Expo.Com Participation

Job Expo Host: The Pennsylvania State University - - The College of Communications

Contact: Bob Martin
Assistant Dean for Internships and Career Placement
208-D Carnegie Building
University Park, PA 16802-5101
Telephone: (814) 863-4674
Fax: (814) 863-8044
E-mail: rpm163@psu.edu

Date / Time of Expo: March 25, 2011 9AM-2PM

Location of Job Expo: Hetzel Union Building's Alumina Hall at University Park, Pennsylvania. Representing Forever Broadcasting: Scott Cohagan, State College General Manager and Dave Davies, Altoona Vice President / Market Manager and all stations were represented.

Description of Job Expo: The Pennsylvania State University's College of Communications is the largest ACEEJMC accredited undergraduate communications program in the country. This Job Expo is designed for Penn State's top notch advertising, public relations, film / video, journalism, media studies and telecommunications students and alumni to meet with Radio Broadcasting Groups, public relations firms, newspapers, magazines, production companies and broadcast and cable organizations. We have found that participation in this Job Expo has provided us an opportunity to meet strong candidates in an extremely efficient manner. We have benefited from hiring Penn State students in the past. By participating the 2011 Job Expo, we had access to over 450 resumes from Penn State Students.

Central Pennsylvania Regional Career Fair – Continuing Education

Contact: Esther Niedermeyer
Career Fair Coordinator
The Pennsylvania State University
121 Outreach Building
University Park, PA 16802
Telephone: (814) 865-3443
Fax: (814) 863-1385

Date / Time of Fair: May 18, 2010 2PM-5PM

Location of the Career Fair: The Penn Stater Conference Center Hotel at University Park, Pennsylvania. Representing Forever Broadcasting: Scott Cohagan, State College General Manager and Wendy Lynch, General Sales Manager and all stations and job opportunities were represented.

Description of Job Expo: The Pennsylvania State University's Continuing Education brings businesses to campus to interview and talk with students / graduates. We had the opportunity to meet and talk with over 100 prospective candidates.

PA Career Link of Centre County – Job Fair

Contact: Josh Fuller
1300 Benner Pike
State College, PA 16801
Telephone: 814-272-5456
Fax: 814-272-3513

Date / Time of Fair: September 16, 2010 10AM-3PM

Location of the Job Fair: The PA CareerLink Centre County, State College.
Representing Forever Broadcasting: Paula Bailey, Business Manager and all stations and job opportunities were represented.

Description of Job Fair: CareerLink brings businesses to campus to interview and talk with prospective candidates.

Each station routinely provides on-air announcements to notify groups in the community to come forward to request full-time job vacancy notification. If your organization would like to be contacted regarding future vacancies, please contact:

Paula Bailey, Business Manager
Forever Broadcasting
State College, PA 16801
Phone: 814-237-9800
Fax: 814-237-2477
E-mail: pbailey@foreverradio.com